



# NEWEST COLLECTION AT HIGH POINT | SPRING 2012

HUNTINGTON PARK, CA (March 05, 2012) – Nova, a leading resource for soft contemporary and simple modern lighting and home décor designs, will be showing its newest introductions during the April 21 - 26, 2012 High Point Market at the International Home Furnishings Center. These new designs will be featured alongside a host of other lighting, home accent and wall décor designs in the company's showroom in IHFC Building, Showroom H212.

Inspired by classic Scandinavian mid-century modern design, the Veld and Bild Collections brings a Scandinavian sensibility of form, function and scale.

## Veld Arc Lamp

Measuring 84" high with a span of 71", NOVA's sleek arc design epitomizes mid-century Scandinavian lighting. An intense pecan wood and weathered brass finish and black marble base is topped off with a dublin flax linen shade, covering a 100W bulb, creates a dramatic, eye-catching accent piece.



## Bild Table Lamp

Bringing clean utilitarian design and strong dark brown and pecan bold shapes together with a brushed nickel finish and a soft textural oatmeal linen shade, NOVA's Bild Table Lamp offers a versatile, casual contemporary look that can lighten up any room décor. Measuring 28"H, the lamp includes an on/off rotary switch and requires a 100W medium base bulb.



## Veld Floor Lamp

Classically modern elements converge to offer a strikingly contemporary statement. Blending the straight and sturdy lines of the pecan wood base and weathered brass elements with the soft, neutral accent of the dublin flax linen shade creates dramatic, yet elegant contrast. Measuring 63"H, NOVA's Veld Floor Lamp includes a step on/off switch and requires a 100W medium base bulb.

## Veld Table Lamp

Straight pecan wood lines come together with NOVA's weathered brass elements and soft, rounded dublin flax linen shade to create truly eye catching accents. Measuring 30"H, the lamp includes an on/off in-line switch and requires a 100W medium base bulb.

## Bild Floor Lamp

The clean simplicity of NOVA's Bild Floor Lamp enables it to complement any décor, while transforming the room into a sophisticated environment. Dark brown and pecan and brushed nickel are complimented by an oatmeal linen shade. Measuring 62"H, the lamp includes an on/off rotary switch and requires a 100W medium base bulb.

## ABOUT NOVA

Headquartered in Huntington Park, CA, NOVA Lighting is a leading designer of high quality, larger scale contemporary lighting designs at affordable price points. Through recent acquisitions and ongoing product development, the company has also expanded its versatile product line to include a complete lifestyle assortment of home accents and furnishings, including hard-wired fixtures, sculpture, mirrors, clocks, screens and accent furniture. Customers include top furniture retailers, as well as a growing customer base of specialty retailers, department stores, catalog buyers, e-tailers, mass merchants/home improvement retailers, lighting showrooms, model home designers and hospitality clients. For more information, visit [www.novalamps.com](http://www.novalamps.com), call 323.277.6266 or write 6323 Maywood Avenue, Huntington Park, CA 90255